

360WEST Weddings

CIRCULATION & DISTRIBUTION

Tarrant County's Luxury Wedding Magazine

360 West Weddings reaches thousands of brides and grooms who are planning weddings in Tarrant County and surrounding areas each year. In addition, our turnkey program reaches influential decision-makers in the wedding planning process. We have designed an integrated marketing package that provides maximum reach and exposure, incorporating print advertising, direct mail and online platforms. Join area bridal retailers who are taking advantage of unique, hyper-local package to grow their business.

Circulation and Readership

Total Annual Readership
108,000
readers

Total Annual Circulation
36,000
(Spring and Fall)

**Readers Per Copy/
Pass Along Rate:**
3

Barnes & Noble
Fort Worth | Southlake
Central Market
Fort Worth | Southlake

TCU
Multiple campus locations and all sorority houses

Distribution

Direct mailed monthly to a list of recently engaged couples = six mailings per issue. This monthly database is also shared with advertisers.

Distributed at local bridal events that *Weddings* sponsors throughout the year

Local Distribution

Distributed to local wedding venues, bridal boutiques, salons, med spas and other frequently visited locations by Tarrant County brides and other interested parties.