

360WEST

360WEST + COMPASS | 2024 PRICING



360WEST MAGAZINE (MONTHLY)

- 40,000+ combined print and digital circulation per issue
- 127,549 print readership
- Largest circulated magazine in Tarrant County

AD RATES:

- Spread: \$6,395
- Full Page: \$3,995
- Half Page: \$2,500

TEMPLATED FULL PAGE PRICING:

- 9-Agent Full Page: \$440 per agent
- 6-Agent Full Page: \$660 per agent

2-page Spread

Bleed: 20.5 in. x 12.5 in.
Trim: 20 in. x 12 in.

Full Page

Bleed: 10.5 in. x 12.5 in.
Trim: 10 in. x 12 in.

Half Page

9 in. x 5.375 in.



76092 MAGAZINE (BI-MONTHLY)

- 19,000+ circulation
- Southlake's #1 circulated magazine

AD RATES:

- Full Page: \$1,995
- Half Page: \$1,095



76107 MAGAZINE (BI-MONTHLY)

- 10,000+ circulation
- Targets affluent areas of west & southwest Fort Worth

AD RATES:

- Full Page: \$1,625
- Half Page: \$880