

360WEST

360WEST + COMPASS | 2024 PRICING

PRINT + DIGITAL FREQUENCY PACKAGES

360WEST

- 6x Full Page
- 3x Sponsored Content
- Total Investment: \$31,200**
- Monthly: \$2,500**
- Value: \$45,580**

76092 Magazine

- 6x Full Page
- 3x Sponsored Content
- Total Investment: \$13,200**
- Monthly: \$1,350**
- Value: \$19,700**

76107 Magazine

- 6x Full Page
- 3x Sponsored Content
- Total Investment: \$12,600**
- Monthly: \$1,050**
- Value: \$18,050**

SPONSORED CONTENT

360West Sponsored Content + 360 Digital Packages: \$2,400

- 1x Custom, digitally optimized content on 360westmagazine.com (lives on site indefinitely)
- Digital display campaign to 360W audience (50,000 impressions)
- 1x Newsletter dedicated to sponsored content
- Featured as a Story Block in 360West's twice-weekly newsletter (24,000 subscribers)
- Social media campaign promoting the article
- "As Seen on 360West" logo

Purchase of 2 or more packages receives a 15% discount.

DIGITAL ADD-ONS

- Audience Reach: \$1,000 per month
- 24,000 Subscriber Email Newsletter: \$1,200
- 360westmagazine.com Homepage Rectangle: \$1,000
- Targeted E-Newsletter: \$1,500
- Social Post: \$500

For additional information, please contact Marti Andring
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The screenshot displays the 360West website interface. At the top, the navigation bar includes 'Sign Up', 'Digital Edition', 'Features', 'Our Pulse', 'Photo Gallery', 'Videos', and 'The Lists'. The main content area features a large image of a modern ranch interior with a piano and stone walls. Below the image is the article title: 'A Houston composer and architect team up to develop a family ranch retreat, conservatory and community venue'. A 'FEATURES' section follows, showing smaller images and a 'SPONSORED CONTENT' label. The article text describes the Astral Spa at Oaklawn in Arkansas, highlighting its location, amenities, and services. A 'THE DETAILS' box provides contact information for the spa. The footer contains a grid of links for 'SIGN UP', 'NEWSSTAND LOCATIONS', 'ABOUT US', 'CUSTOM PUBLISHING', 'PRIVACY POLICY', '360 WEST ARCHIVE', '76107 MAGAZINE ARCHIVE', '76092 MAGAZINE ARCHIVE', 'WEDDING MAGAZINE ARCHIVE', 'ACQUITTALS CHECKER ARCHIVE', 'PRIVATE SCHOOL DIRECTORY', 'ADVERTISE', 'CAREERS', 'TO SUBSCRIBE', and 'CONTACT US'.